

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address

Mentzer Media Services  
Attention: Accounts Payable  
600 Fairmont Ave  
Suite 306  
Towson, MD 21286

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
939897-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Americans for Prosperity	Issue	316 AMER FOR PRO

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	939897	06265390

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/15/12	08/19/12	Good Morning America	7-9a	--WT---	:30	2	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WT---	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/15/12	7:26 AM	Good Morning America	7-9a	:30	AFP12TV14H	\$525.00 NM
1	KOAT	Th	08/16/12	8:40 AM	Good Morning America	7-9a	:30	AFP12TV14H	\$525.00 NM
2	08/15/12	08/19/12	Action 7 News @ 6p	6-630p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/15/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV14H	\$800.00 NM
3	KOAT	Th	08/16/12	6:22 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV14H	\$800.00 NM
1	KOAT	F	08/17/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV14H	\$800.00 NM
3	08/15/12	08/19/12	Entertainment Tonight 630-7p	630-7p	--WT---	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WT---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	6:49 PM	Entertainment Tonight 630-7p	630-7p	:30	AFP12TV14H	\$800.00 NM
2	KOAT	Th	08/16/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	AFP12TV14H	\$800.00 NM
4	08/15/12	08/19/12	Action 7 News @ 1030p	1030-1105p	--WT---	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WT---	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/15/12	10:42 PM	Action 7 News @ 1030p	1030-1105p	:30	AFP12TV14H	\$850.00 NM
2	KOAT	Th	08/16/12	10:42 PM	Action 7 News @ 1030p	1030-1105p	:30	AFP12TV14H	\$850.00 NM
5	08/15/12	08/19/12	Nightline	1105-1135p	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/15/12	11:19 PM	Nightline	1105-1135p	:30	AFP12TV14H	\$225.00 NM
3	KOAT	Th	08/16/12	11:10 PM	Nightline	1105-1135p	:30	AFP12TV14H	\$225.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
939897-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	Issue	316 AMER FOR PRO	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/15/12	08/19/12	Nightline	1105-1135p	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	11:24 PM	Nightline	1105-1135p	:30	AFP12TV14H	\$225.00 NM
6	08/15/12	08/19/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	6:14 AM	Sa 6a A7N More in the AM	6-9a	:30	AFP12TV14H	\$300.00 NM
7	08/15/12	08/19/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	5:21 PM	Action 7 News @ 5p Sat	5-530p	:30	AFP12TV14H	\$300.00 NM
8	08/15/12	08/19/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	6:11 PM	Sa A7N @ 6P	6-630p	:30	AFP12TV14H	\$300.00 NM
9	08/15/12	08/19/12	MOVIE	7-10p	-----2-	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----2-	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	08/18/12	7:31 PM	MOVIE	7-10p	:30	AFP12TV14H	\$450.00 NM
1	KDAT	Sa	08/18/12	8:36 PM	MOVIE	7-10p	:30	AFP12TV14H	\$450.00 NM
10	08/15/12	08/19/12	GREY'S ANATOMY	Late Fringe/Various	-----1-	:30	1	\$130.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	10:55 PM	GREY'S ANATOMY	Late Fringe/Various	:30	AFP12TV14H	\$130.00 NM
11	08/15/12	08/19/12	ABC Little League	9am-5pm	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	08/18/12	1:38 PM	ABC Little League	9am-5pm	:30	AFP12TV14H	\$300.00 NM
1	KOAT	Sa	08/18/12	3:16 PM	ABC Little League	9am-5pm	:30	AFP12TV14H	\$300.00 NM
12	08/15/12	08/19/12	This Week	9-10a	-----1	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/19/12	9:00 AM	This Week	9-10a	:30	AFP12TV14H	\$500.00 NM
13	08/15/12	08/19/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
939897-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	Issue	316 AMER FOR PRC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/15/12	08/19/12	Action 7 News @ 5p Sun 5-530p		-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	08/19/12	5:14 PM	Action 7 News @ 5p Sun	5-530p	:30	AFP12TV14H	\$525.00 NM
14	08/15/12	08/19/12	EXT MK	Prime Other	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	08/19/12	9:42 PM	EXT MK	Prime Other	:30	AFP12TV14H	\$1,500.00 NM
15	08/20/12	08/21/12	Good Morning America	7-9a	1-----	:30	1	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$525.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	08/20/12	7:55 AM	Good Morning America	7-9a	:30	AFP12TV14H	\$525.00 NM
16	08/20/12	08/21/12	Action 7 News @ 6p	6-630p	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	08/20/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV14H	\$800.00 NM
2	KOAT	Tu	08/21/12	6:12 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV14H	\$800.00 NM
17	08/20/12	08/21/12	Entertainment Tonight 630-7p		1-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	08/20/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	AFP12TV14H	\$800.00 NM
18	08/20/12	08/21/12	Action 7 News @ 10p M-F 10-1030p		1-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$1,300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	08/20/12	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	AFP12TV14H	\$1,300.00 NM
19	08/20/12	08/21/12	Action 7 News @ 1030p	1030-1105p	MT-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	1	\$850.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	08/20/12	10:41 PM	Action 7 News @ 1030p	1030-1105p	:30	AFP12TV14H	\$850.00 NM
20	08/20/12	08/21/12	Nightline	1105-1135p	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	M	08/20/12	11:20 PM	Nightline	1105-1135p	:30	AFP12TV14H	\$225.00 NM
1	KOAT	Tu	08/21/12	11:19 PM	Nightline	1105-1135p	:30	AFP12TV14H	\$225.00 NM
21	08/20/12	08/21/12	BACHELOR PAD	7-10p	1-----	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$2,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>



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939897-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	Issue	316 AMER FOR PRO	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/20/12	08/21/12	BACHELOR PAD	7-10p	1-----	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/20/12	7:40 PM	BACHELOR PAD	7-10p	:30	AFP12TV14H	\$2,200.00 NM
22	08/18/12	08/18/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	8:14 AM	Sa 6a A7N More in the AM	6-9a	:30	AFP12TV14H	\$300.00 NM
<b>Total Spots</b>							<b>33</b>		

## Payment Terms 30 Days

Gross Total	\$20,505.00
Agency Commission	\$3,075.75
Net Amount Due	\$17,429.25

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Billing Address.

Mentzer Media Services  
Attention: Accounts Payable  
600 Fairmont Ave  
Suite 306  
Towson, MD 21286

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Invoice #	Invoice Date	Invoice Month	Invoice Period
940065-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Americans for Prosperity	Issue	317 AMER FOR PRO

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	940065	06266164

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/23/12	Good Morning America	7-9a	--WT---	:30	2	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WT---	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/22/12	7:29 AM	Good Morning America	7-9a	:30	AFP12TV14H	\$525.00 NM
2	KOAT	Th	08/23/12	8:49 AM	Good Morning America	7-9a	:30	AFP12TV14H	\$525.00 NM
2	08/22/12	08/24/12	Action 7 News @ 6p	6-630p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/22/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV14H	\$800.00 NM
3	KOAT	Th	08/23/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV18H	\$800.00 NM
2	KOAT	F	08/24/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV18H	\$800.00 NM
3	08/22/12	08/24/12	Entertainment Tonight 630-7p	630-7p	--WTF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/22/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	AFP12TV14H	\$800.00 NM
2	KOAT	F	08/24/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	AFP12TV18H	\$800.00 NM
4	08/22/12	08/24/12	Action 7 News @ 1030p	1030-1105p	--WTF--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/22/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	AFP12TV14H	\$850.00 NM
1	KOAT	Th	08/23/12	10:44 PM	Action 7 News @ 1030p	1030-1105p	:30	AFP12TV18H	\$850.00 NM
5	08/22/12	08/24/12	Nightline	1105-1135p	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/22/12	11:20 PM	Nightline	1105-1135p	:30	AFP12TV14H	\$225.00 NM
3	KOAT	Th	08/23/12	11:26 PM	Nightline	1105-1135p	:30	AFP12TV18H	\$225.00 NM

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
940065-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	Issue	317 AMER FOR PRC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/24/12	Nightline	1105-1135p	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/24/12	11:31 PM	Nightline	1105-1135p	:30	AFP12TV18H	\$225.00 NM
7	08/25/12	08/25/12	NASCAR Cup Series Prin	530-9p	-----4-	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----4-	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Sa	08/25/12	5:56 PM	NASCAR Cup Series Prime	530-9p	:30	AFP12TV18H	\$650.00 NM
4	KOAT	Sa	08/25/12	6:32 PM	NASCAR Cup Series Prime	530-9p	:30	AFP12TV18H	\$650.00 NM
2	KOAT	Sa	08/25/12	6:58 PM	NASCAR Cup Series Prime	530-9p	:30	AFP12TV18H	\$650.00 NM
1	KOAT	Sa	08/25/12	9:11 PM	NASCAR Cup Series Prime	530-9p	:30	AFP12TV18H	\$650.00 NM
LR- Auto Racing									
10	08/25/12	08/25/12	GREY'S ANATOMY	Late Fringe/Various	-----1-	:30	1	\$130.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1-	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/25/12	11:06 PM	GREY'S ANATOMY	Late Fringe/Various	:30	AFP12TV18H	\$130.00 NM
11	08/26/12	08/26/12	This Week	9-10a	-----1	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	8:59 AM	This Week	9-10a	:30	AFP12TV18H	\$500.00 NM
12	08/26/12	08/26/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	5:30 PM	Action 7 News @ 5p Sun	5-530p	:30	AFP12TV18H	\$525.00 NM
19	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/25/12	6:53 AM	Sa 6a A7N More in the AM	6-9a	:30	AFP12TV18H	\$300.00 NM
2	KOAT	Sa	08/25/12	8:14 AM	Sa 6a A7N More in the AM	6-9a	:30	AFP12TV18H	\$300.00 NM
20	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	7:25 AM	Su 6a A7N More in the AM	6-9a	:30	AFP12TV18H	\$300.00 NM
<b>Total Spots</b>						<b>22</b>			

Payment Terms 30 Days

Gross Total	\$12,080.00
Agency Commission	\$1,812.00
Net Amount Due	\$10,268.00

L/10 # 940686

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WISN-TV</u>	Date: <u>8/24/2012</u>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ 3975 GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012      John Flynn      703-224-3200  
 Date      Signature      Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

[Signature]      Mark Z. Z. W.      GSN  
 Signature      Printed Name      Title